



## JVCA Board Minutes

**Meeting date: June 20, 2021**

**Attendees:** Devin Pharr, Kelly Connolly, Jeremy Lowry, Laura Tapper,, Crystal Street, Betty Charles, Colin Flanigan, Rodney Williams, Jenna Harvey

**Location:** Zoom Meeting

### Treasurer's Report:

- BB&T Account Balance: \$2,013.49
- There have been two transactions since our last meeting:
  - 7/6: Debit of \$25 for our annual incorporation fees
  - 7/13: Credit of \$33.68 for a new two-year membership

### Membership Report:

- 43 Active JVA Members
- Since our last meeting, we received one new two-year membership
- There will be 9 memberships expiring in August. John will send out renewal reminder emails next month. This year's NNO event will provide us with another opportunity to remind our neighbors about membership.

### Events:

- National Night Out - Tuesday, August 3rd - 6-8pm
  - Looking for companies to sponsor the event
  - Will have individually wrapped popsicles
  - Will set up lawn games and have some activities for kids
- Neighborhood yard sale was a success
  - 21 households participated

### Webpage:

- Jeremy is working on the website
- We will add add potential dates for our future events
- 

### Yeahs or Nays

- Establish other social media accounts (e.g. ioby, Olio, FrontPorchForum) - table this
- Renew membership for Providence District Council - Yes - \$20.00
- Create a promotional video - yes - short and sweet
- Senior Day - yes!
  - Plan a trip to visit the Air and Space Museum at Dulles
  - Help arrange transportation to bring them to our events

#### 2021 JVCA Board Members Goals:

- Consistently distribute the “Welcome to the Neighborhood” newsletter each month
- Add 5 new Board Members
- Plan more community events
- Plan a non-kids focused event
  - Discussed doing a “Beer Fest” where neighbors could set up in their front yard and have neighbors stop by
- Continue to grow the JVCA membership
- Stay up to date with membership renewal emails
- Explore building a Jefferson Village sign to officially label our neighborhood
- Build a sign/bulletin board at the park
- Plan events that focus on getting to better know our neighbors
  - Socially distant book exchange for children and adults
  - Painting in the park

#### 2021 Plan for Events:

- National Night out – 1<sup>st</sup> Tuesday in August (8/3/2021)
- Next JVCA Board Meeting: September 21st at 7pm

#### September Agenda Items:

- Discussion about what we can do to increase membership
  - Potentially create a QR code that makes purchasing membership easier
- Park Improvements
  - Would like to explore options to improve the park
    - Renovate the park?
    - Add Grills?
    - Build a Pavilion area?
    - Add Lighting?
    - Workout equipment?
    - Tennis court?
    - Sand volleyball?
    - Parking
    - Sandbox?