



JVCA Board Minutes

Meeting date: June 22, 2021

Attendees: Devin Pharr, Kelly Connolly, John Bator, Jeremy Lowry, Laura Tapper, Jenna Harvey, Crystal Street, Betty Charles, Colin Flanigan

Location: Zoom Meeting

Treasurer's Report:

- BB&T Current balance is 2,004.81

Membership Report:

- Annual membership is down to 42 households
- Agenda Item for July: Discussion about what we can do to increase membership
 - Potentially create a QR code that makes purchasing membership easier

Events:

- Annual Yard Sale - Satready, June 26th from 9-1pm
 - Rain Date: Sunday, June 27th
 - Online Ads, A-frames, and roadside signs will be placed on Friday
 - JVCA is sponsoring this event
 - A map of participating homes will be posted on Nextdoor
- National Night Out - Tuesday, August 3rd

MISC:

- Park Improvements- Agenda item for July Meeting
 - Would like to explore options to improve the park
 - Renovate the park?
 - Add Grills?
 - Build a Pavilion area?
 - Add Lighting?
 - Workout equipment?
 - Tennis court?
 - Sand volleyball?
 - Parking

Webpage:

- Jeremy is working on the website.
- Suggestion to link to Greenway Downs food truck website

Yeahs or Nays

- Do we want to meet in person in July? - *Yes; 3rd Tuesday in July*
- Do we want to invite local businesses to sponsor national night out? *Yes*
 - Harris Teeter? El Tio's? Bill Page Toyota?
- Ask PTSA members to come and speak? - *yes*
- Should we create a membership chair position? *Yeah/Nah*

Officer Election:

- Chair: Devin Pharr
- Vice Chair: Crystal Street
- Secretary: Kelly Connolly
- Treasurer: John Bator

2021 JVCA Board Members Goals:

- Consistently distribute the "Welcome to the Neighborhood" newsletter each month
- Add 5 new Board Members
- Plan more community events
- Plan a non-kids focused event
 - Discussed doing a "Beer Fest" where neighbors could set up in their front yard and have neighbors stop by
- Continue to grow the JVCA membership
- Stay up to date with membership renewal emails
- Explore building a Jefferson Village sign to officially label our neighborhood
- Build a sign/bulletin board at the park
- Plan events that focus on getting to better know our neighbors
 - Socially distant book exchange for children and adults
 - Painting in the park

2021 Plan for Events

- National Night out – 1st Tuesday in August (8/3/2021)
- Next JVCA Board Meeting: July 20th at 7pm