



## JVCA Board Minutes

**Meeting date: February 23, 2021**

**Attendees:** Devin Pharr, Kelly Connolly, John Bator, Jeremy Lowry, Laura Tapper, Colin Flanigan, Crystal Street

**Location:** Zoom Meeting

### Treasurer's Report:

- BB&T Current balance is \$ 1777.04

### Membership Report:

- Currently they have 42 active household memberships; John has sent out renewal emails to everyone
- Since January we have had the following new memberships:
  - 2- 1 year memberships
  - 3- 2 year memberships

### 2021 JVCA Board Members Goals:

- Add 5 new Board Members
- Plan more community events
- Consistently distribute the "Welcome to the Neighborhood" newsletter each month
  - Need to add the following updates:
    - New restaurants
    - Pools in the area?
- Plan a non-kids focused event
  - Discussed doing a "Beer Fest" where neighbors could set up in their front yard and have neighbors stop by
- Continue to grow the JVCA membership
- Stay up to date with membership renewal emails
- Explore building a Jefferson Village sign to officially label our neighborhood
- Build a sign/bulletin board at the park
- Plan an event for earth day
  - Discussed doing a Scavenger Hunt for adults and kids around the neighborhood
    - Colin will be putting together a plan
  - Board discussed planting a tree and doing an event in the park after the scavenger hunt
- Plan events that focus on getting to better know our neighbors
  - Socially distant book exchange for children and adults
  - Painting in the park

### 2021 Plan for Events

- Plan to do a virtual annual meeting
- Sponsor a neighborhood event for Earth Day
  - April 22, 2021
- National Night out – 1<sup>st</sup> Tuesday in August (8/3/2021)

Next JVCA Board Meeting: March 16, 2021