



JVCA Board Minutes

Meeting date: January 19, 2021

Attendees: Devin Pharr, Kelly Connolly, John Bator, Jeremy Lowry, Crystal Street, Laura Tapper, Colin Flanigan

Location: Zoom Meeting

Treasurer's Report:

- BB&T Current balance is \$ 1721.59

Membership Report:

- 19 membership renewal emails have were sent this week
- 4 membership renewals so far in 2021

Monthly Focus:

- Holiday Light Contest
 - Winners of the holiday light contest were given gift cards
 - 2914 Madison Place - The Fun Zone Award
 - 2915 Marshall Street - The Holiday Tradition Award
 - 2814 Rosemary Lane - The Griswold Award

2021 JVCA Board Members Goals:

- Add 5 new Board Members
- Put together some more community events
- Consistently distribute the "Welcome to the Neighborhood" newsletter each month
- Plan a non-kids focused event
- Continue to grow the JVCA membership
- Stay up to date with renewal emails
- Explore building a Jefferson Village sign to officially label our neighborhood
- Build a sign/bulletin board at the park
- Plan events that focus on getting to better know our neighbors

2021 Plan for Events

- Plan to do a virtual annual meeting
- Sponsor a neighborhood clean-up day for Earth Day
 - April 22, 2021
 - Post pictures and tag JVCA
- S'mores the Merrier – January/February/March
- National Night out – 1st Tuesday in August (8/3/2021)

Real Estate Update

- 84 sales in the neighborhood (JVCA and Greenway Downs)
- Average time on the market was 5 days

Next JVCA Board Meeting: February 16, 2021